

The Distinct Marketing Packages

The Distinct Marketing Packs have been designed to Maximise Your Property Exposure and Maximise the sales price in a shorter period of time.

	VIP Exclusive	Standard
Digital Photography	√	√
Videography	√	√
Video Slide Show	√	√
Floorplan	√	√
Erect board outside property in accordance with Town and Country Planning Act 1990 (where possible)	√	√
Listing on Rightmove, Zoopla, Primelocation and including 40+ other online property portals	√	√
Listing on Distinct Property Consultants website	√	√
Carry out accompanied viewings (as appropriate)	√	√
360' Virtual Tour	√	√
Targeted Social Media Campaigns (Paid Advertising by Distinct)	✓	



We have managed to achieve amazing results with our Bespoke Marketing Packs as the property stands out from many other homes that are on the market, resulting in more online clicks, inquiries t bringing more qualified buyers through your home creating a Platform of Negotiation between buyers and driving up the Sales Price.

The Distinct Promise

At Distinct Property Consultants we aim to surpass all your expectations from the start of your journey with us and all the way to, and after exchange. Always Professional and always there to help, we pride ourselves on service excellence and this is what makes us Distinct.

	VIP Exclusive	Standard
Accompanied Viewings	√	√
Feedback within 24 working Hours	√	√
Weekly Updates on Property Performance	√	√
Skilled Negotiation to maximise the Sales Price	√	√
Reservation Agreement to Commit Your Buyer	√	√
Memorandum of Sale Prepared for Solicitors	√	√
Weekly updates on Sales Progression (we communicate with solicitors, buyers, and other agents in the chain on your behalf)	√	√
Video Welcome explaining to the new owner how everything works	√	√
Personal key handover to the new owner on exchange	√	√
Off Market Canvassing – Pre-Launch Buyer Search	√	√
Cost of initial marketing. You may defer payment until the completion. When we complete, we will deduct the cost of marketing from your commission. If you terminate your contract with us, marketing fee will fall due.	£0 incl VAT	£600 incl VAT
Commission – payable on completion	£1.5% incl VAT (1.25% + VAT) (min fee £3,000 incl VAT)	1.2% incl VAT (1% + VAT) (min fee £3,000 incl VAT)

An additional Agent Accompanied Video Tour is available at £540 incl VAT. This is a video tour filmed by a professional videographer and cost covers the production cost.